

# Sponsorship Prospectus

2024













# **From The Committee**

Dear potential sponsor,

We would like to offer you an exciting opportunity to become a sponsor of the Murray Valley Football Netball League for the 2024 season.

Through sponsoring the MVFNL, you will be supporting our small country clubs at the grass roots level, enabling their continued participation in football and netball within their small communities. This will present opportunities to you and your business in terms of increased exposure, advertising and building your brand's reputation throughout our districts and beyond.

Our Facebook page grew to 1100+ followers and received an average of 1500 engagements during the 2023 finals season. We hope to grow our online presence in the 2024 season and allow our sponsors to be an integral part of what we offer. You can find us on Facebook here @MurrayValleyFNL.

Please take the time to consider our sponsorship packages. Packages can be negotiated and tailored to suit you and your business. If you would like to sponsor our League, or if you have any questions, please do not hesitate to contact me. We look forward to hearing from you.

Best regards, Marc Worsfold MVFNL Board Member & Sponsorship Co-Ordinator

## **Contact Us**

### **Neil Martison**

MVFNL President neiltmartinson@gmail.com 0428093636

### **Andrew Schultz**

MVFNL Vice President admin@jmechdiesel.com.au 0428 300 539

### **Heidi Roesler**

MVFNL Executive Officer
MurrayValleyFNL@sanflcfl.com.au
0439 839 925

### **Marc Worsfold**

MVFNL Board Member marc.worsfold@elders.com.au 0419 030 892

### **Elouise Stalenberg**

MVFNL Board Member estalenberg1@outlook.com 0400 726 029

# Sponsorship Packages

### **GOLD SPONSOR - \$2,500** – 1 Year

Gold Sponsors will have a strong presence throughout the MVFNL social media platforms. We will feature your logo on regular Facebook segments such as the "Round Preview" or "Round Results" advertising your business to our followers on a regular basis. Other segments can be negotiated to suit your business.

Gold Sponsor packages include, but are not limited to, the following:

- · Naming rights to our Facebook "Round Preview" **OR** "Round Results"
- Football and Netball trophy sponsorship options
- Website recognition
- 2x tickets to the Duthie Medal, our annual League medal count event
- 2x tickets to MVFNL finals games
- Framed sponsors certificate

### SILVER SPONSOR - \$1,000 - 1 Year

- Social media recognition Facebook page
- Football and Netball trophy sponsorship options
- Website recognition
- 1x ticket to the Duthie Medal, our annual League medal count event
- 1x ticket to MVFNL finals games
- Framed sponsors certificate

### **BRONZE SPONSOR - \$500** – 1 Year

- Social media recognition Facebook page
- Football and Netball trophy sponsorship options
- Website recognition
- Framed sponsors certificate

### Please contact Marc Worsfold to discuss other opportunities

### What's Next?

Thank you for considering our Sponsorship packages for the 2024 season. We value your support and hope to create a long term relationship with you and your Business.

To help our sponsorship team, please fill out the following and send back to MurrayValleyFNL@sanflcfl.com.au then an invoice will follow.

- Contact Details
- Sponsorship Level
- Logo for website and Facebook Advertisements

Any further questions please don't hesitate to contact Heidi Roesler MVFNL Executive Officer.

Notes:				

### **Payment Information:**

Bank: Murray Valley Football Netball League

**BSB:** 105-055 **Acc No** 051700740

Email: MurrayValleyFNL@sanflcfl.com.au

Thank You!